

Myka Papetti

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SUMMARY

Live, hybrid and experiential producer and video engineer with 10+ years delivering high-visibility shows across enterprise, platform, agency and cultural environments. Hands-on with LED walls, live switching and playback, and equally at home leading programs, designing immersive experiences and executing under real-time pressure.

EXPERIENCE

Video Producer — KnotNew Marketing Jul 2026 – Present

- Produce and edit video content and live-event assets for a marketing agency's client roster, part-time alongside freelance production work.

Theater Technician, Livestream & Hybrid A/V — Solomon R. Guggenheim Museum Oct 2025 – Present

- On-call technician for museum public programs, dance and performance, and private events: video, content and projection, livestream and hybrid A/V, A1/A2 audio including RF, and stagehand work.

Video Engineer (V1), Freelance — Studio Santo, New York, NY May 2025 – Present

- V1 on corporate, brand and nightlife productions across NYC, including recurring shows at Edge, Hudson Yards.
- Build and commission large-format LED walls; configure and map NovaStar processors.
- Program and operate Blackmagic ATEM Constellation 4 M/E and 2 M/E switchers: inputs, multiview, keys, macros and outputs.
- Run Resolume playback and show graphics, PTZ and camera feeds, and NDI routing; work with A1, LX and show leads from load-in through strike.

Senior Marketing Manager, Digital Content Delivery — Fidelity Investments Apr 2023 – Jan 2025

- Led large-scale live and hybrid programs for Fidelity Wealth Management: 3–10 live programs a month reaching 40,000–80,000 attendees per event.
- Coordinated delivery across marketing, analytics, compliance, legal, design and production; supported campaigns tied to ~\$2B in new incremental wealth.

Technical Production Manager, YouTube Partner Experience — FIRST @ Google Jun 2022 – May 2023

- Produced in-person creator and partner events integrated with live broadcast from Google's NYC campus; directed multi-camera productions across technical, audio, graphics and stage operations.

Video Production Manager — Symphony Space Oct 2021 – Jun 2022

- Led production for ticketed live and hybrid performances and talks; managed multi-camera broadcast workflows with minimal crews, including NPR's Selected Shorts, rebroadcast nationally.

Production Manager / Live Broadcast Lead — Laudable Productions Oct 2020 – Oct 2021

- Produced live music and performance events across in-person, hybrid and livestream formats; designed new production systems during the COVID-era transition.

Creative / Technical Producer — Action! by Design Mar 2020 – Nov 2020

- Produced civic and community programming, podcasts and virtual events.

Founder & Experiential Producer — HUB XP (MEME XYZ LLC) Ongoing

- Founded and produced experiential events spanning fashion, music and culture, end to end; flagship fashion showcase drew ~1,000 attendees from ~5,000 RSVPs, with international press including Vogue Thailand.

Early Career — Independent & DIY Production — Massachusetts 2014 – 2019

- Operated a high-traffic DIY music venue: live audio, logistics, crowd flow and event safety for frequent shows.

SELECTED PROJECT

Designer & Producer — Murder Mystery 2026 (immersive game) Oct 2026

- Designed and ran an immersive murder-mystery game for 14 players at a castle venue: story, character dossiers, props and printed evidence, phase-triggered video and a custom GM console, designed to run with zero live cueing from the host.

SKILLS

Technical: LED wall builds · NovaStar processors · Blackmagic ATEM (Constellation 4 M/E, 2 M/E) · Resolume · PTZ and broadcast cameras · NDI · live graphics · multi-camera livestream and hybrid production

Production: Experiential and immersive design · live and hybrid events · program leadership · cross-functional coordination · real-time execution · stakeholder and vendor management

EDUCATION

BFA, Media Production (Visual Media Arts) — Emerson College, Boston, MA